

Schoenherr and Macedonian Association of Corporate Lawyers kindly invite all interested **in-house corporate lawyers and business professionals** to attend:

Harnessing AI for Legal and Business Excellence

Friday 20 September | Marriott Hotel Skopje

13:00 **Registration of Participants**

13:30 – 14:15: **Welcome and Welcome to the World of AI**

- **Ivan Petrusevski** - President of the Macedonian Association of Corporate Lawyers (MACL)
- **Stefan Andonovski** - Minister of Digital Transformation at the Government of R. Macedonia
- **Marcus M. Schmitt** - General Manager, European Company Lawyers Association (ECLA)
- **Andrea Radonjanin** - Partner at Schoenherr (*Welcome to AI – introduction to the wider framework, including general limitations and risks, status of legislation, current topics*)

14:15 **Short Break**

14:30 – 15:15 **Introduction into AI technology and Effects on the Professional Environment**

- **Dragan Milić** - Attorney at Law at MILIĆ Legal (*Understanding the AI technology and relevant processes*)
- **Andrei Salajan** - Head of Tech and Digitalisation at Shoenherr Attorneys at Law (*Effects of AI on business environment: available AI tools in the field of law, best comparative practices, the influence of AI on legal and business profession*)

15:15 **Short Break**

15:30 – 16:15: **AI technology in legal and business environment: Practice**

Real-live experiences of in-house lawyers & MACL's Research on AI usage

- **Ana Zakovska** - Group General Counsel at IT Labs
- **Dimitar Nikolovski** - Legal Counsel at Aristocrat Interactive
- **Miroslav Petrov** - HR Manager at Borov Dol
- **Blashka Pavlovska** - Legal and Data Protection Counsel at Semos Cloud

Prompt Engineering Workshop for Legal and Business Professionals

- **Dragan Milić** - Attorney at Law at MILIĆ Legal

16:15 **Short Break**

16:30: **Showcases of AI tools developed for business and legal industry**

- **Neda Trifunovic & Ivan Kadic** - Reputeo
- **Dimitar Chukovski** - Factum.mk
- **Sashka Mamuchevska** - JustinAlzer

17:00 **General Discussion and Q&A followed by Networking Brunch**



Don't miss out on this chance to be at the forefront of the AI revolution in the legal and business world. Secure your spot today and be part of the conversation that's setting the course for tomorrow's success.

Reserve your spot by applying at:
office@schoenherr.mk

Attendance fee: 2.400 DEN (payable to MACL)

About the speakers and guests



Ivan Petrushevski is one of the co-founders and the first president of the Macedonian Association of Corporate Lawyers (MACL). With nearly two decades of diverse experience across various sectors and roles, he currently applies this experience in his role as a legal and compliance counsel (ICC 23) at KOSTAL Makedonija recognized as the most technologically advanced investor in the country from the automotive industry. The perseverance in his approach is reflected in the swift expansion of MACL, fostering a lively community of dedicated practitioners committed to excellence.



Stefan Andonovski is the Minister of Digital Transformation of N. Macedonia. He is a PhD candidate at the Law Faculty "Justinijan Pravi" in Skopje and holds a Master of Arts in International Relations and International Economics from the John Hopkins University (SAD). Previously, at the local elections in 2021, he was elected as the member of the Council of the City of Skopje, whereas from January 2024 he has been acting as the deputy Minister for information society and administration. His primary focus is providing efficient, accessible and corruption-free government services to citizens and companies.



Marcus M. Schmitt has been General Manager at the European Company Lawyers Association (ECLA) based in Brussels since 2017 and represents the professional interests of more than 68,000 corporate lawyers from 22 member states at European level. In addition, he actively supports European legal departments in the digital transformation and the further development of the professional profile of in-house counsel. He appears throughout Europe as a speaker on selected topics related to Corporate Legal Departments. Prior to his work in Brussels, he supported the Federal Association of Corporate Lawyers in Germany as Director in the Association's office. Since 2012, he has also been advising large and medium-sized legal departments throughout Germany in the context of efficiency improvement and optimization projects. Schmitt studied law at the Free University and Humboldt University in Berlin and completed his legal clerkship in Berlin and Chicago, IL.



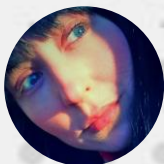
Andrea Radonjanin is a partner at Moravčević Vojnović and Partners in cooperation with Schoenherr with 15 years of professional experience in enforcing legislation in the area of intellectual property, and advising major entities in the region on their IP/IT/tech related matters, including technically complex and groundbreaking matters. Holding LLM and PhD in Intellectual Property Law (University of Nottingham, UK), Andrea has a very strong academic background in IP law and has published numerous articles in this area of law. Additionally, Andrea coordinates Serbia's Working Group on Intellectual Property Law at the National Convention on the European Union, and acts as an IP Consultant under the Serbian Accelerating Innovation and Entrepreneurship Project (SAIGE). Beyond advisory roles, Andrea is frequently engaged as a public speaker on AI topics at conferences, podcasts, and seminars, including the annual Data Science Conference, sharing insights and contributing to broader discussions on AI law and its implications.



Andrei Salajan is Head of Digitalisation at Schoenherr. With his deep understanding of both legal and technological landscapes, Andrei is involved in the firm's strategic initiatives to leverage legal technology and optimise processes with the focus on improving efficiency and enhancing client services. His expertise in legal tech and passion for innovation make him a key stakeholder in adopting new technology and navigating the evolving landscape of the legal industry.



Dragan Milić is the founder of the law firm MILIĆ Legal from Belgrade. He has nearly 2 decades of experience in the legal profession, primarily in IP, IT/ICT, Internet and data protection law, which makes him a pioneer in these areas in Serbia and the region. He wrote numerous articles and texts on related law topics and has been published in various journals and publications. He is the author and editor of several guidebooks, analysis and studies from the above legal areas, as well as one monography published by the Official Gazette. Dragan actively participates in public discussions, initiatives and educational projects, and has participated in numerous seminars, conferences, trainings and workshops organized by different institutions and associations, frequented by thousands of listeners.



[Ana Zakovska](#), who is currently Group General Counsel of IT Labs, is a two-time General Counsel to international software development companies with a strong regional presence, strategic legal advisor and compliance leader. Her passion is also to bring the progress of AI and tech development closer to legal professionals and further the benefits they can reap from it. Personally, she is a lifelong lover of jazz and meticulous consumer and collector of vinyl records and hard copy books. She finds her "analogue" hobbies to be a calming balance to her strong professional digital path.



[Dimitar Nikolovski](#) is currently a legal counsel at Aristocrat Interactive. He has built his professional expertise as in-house counsel in the ITC and gaming industry, while also being part of two major multinational acquisition processes, that culminated with the recent birth of Aristocrat Interactive – which is a member of the gaming technology giant Aristocrat, where he is working with over 100 in-house counsels internationally.



[Blashka Pavlovska](#) is a lawyer with experience across various sectors, specializing in data protection and privacy management. Currently, she focuses on compliance and cloud privacy at a leading SaaS company. She founded Privaterium, a company where data protection professionals and businesses collaborate to design privacy solutions. She has also developed a strong interest in AI systems and the latest developments in AI regulations.



[Miroslav Petrov](#) is a Head of Human Resources at the Borov Dol mine and has been responsible for HR at Bucim for the past 8 months. He is currently working on the unification and standardization of HR documents as part of the process of merging the two mines. Until recently, his position also included providing legal support to other sectors at Borov Dol. rulings.

About **MACL**: Established in December 2022 by a group of dedicated professionals aiming to create a distinctive community that supports legal practitioners in the business sector, who navigate the complexities of daily corporate life. MACL is a non-profit, the first organization of its kind in Macedonia, uniting corporate legal counsels from various industries within national and international corporations.

About **Schoenherr**: Schoenherr is a leading full-service law firm providing local and international companies stellar advice that is straight to the point. With 15 offices and 4 country desks Schoenherr has a firm footprint in Central and Eastern Europe. Our lawyers are recognised leaders in their specialised areas and have a track record of getting deals done with a can-do, solution-oriented approach. Quality, flexibility, innovation and practical problem-solving in complex commercial mandates are at the core of our philosophy.

About **Reputeo**: Reputeo is an artificial intelligence-based application for businesses, intended to improve online presence and reduce reputational risks. It is an AI-based software that helps businesses and individuals manage their online reputation. It offers features such as data-driven decision-making, crisis management, brand protection, customer review analysis, and more. Reputeo is transforming the way businesses harness the power of data, by interpreting public mood in addition to analyzing data.

About **Faktum**: Faktum is a revolutionary legal research tool that enables quick and precise access to Macedonian legislation. Designed for Macedonian lawyers, Faktum simplifies the research of laws and the creation of legal documents. With the help of advanced AI, Faktum provides accurate and timely legal advice, significantly improving legal practice.

About **Justinizer**: Macedonian platform and one of the first Macedonian startups to leverage Artificial Intelligence for the processing of legal data. Founded in March 2024, the concept of utilizing AI to predict legal case outcomes has been in development for several years. In recent years, Justinizer has actively participated in various national and regional startup and entrepreneurship events, securing wins and finalist positions at several competitions. In June 2024, they commenced testing the platform's prototype, which aims to provide AI-driven predictions of the outcome of legal problems, based on court rulings.